

COOKIE POLICY

Effective from 26.06.2018

1. This Cookie Policy sets forth the rules for the use of small files, hereinafter referred to as "cookies", used by the online store www.eu.outhorn.com (hereinafter referred to as "the Online Store").
2. The owner of the Online Store and at the same time the data controller is OTCF S.A. with its registered office in Wieliczka, ul. Grottgera 30 (32-020 Wieliczka), entered into the National Court Register kept by the District Court for Kraków Śródmieście in Kraków, XII Commercial Division of the National Court Register under No. 0000555276, the amount of the share capital PLN 7.384.500 paid in full, NIP: 9451978451, REGON: 356630870 (hereinafter referred to as "OTCF").
3. OTCF shall take particular care to respect the privacy of Users visiting the Online Store.
4. Cookie files are IT files, in particular text files, which are stored on terminal devices of Users visiting the Online Store (e.g. on a computer, phone or other device from which Users have connected to the Online Store) and are intended for use within the Online Store, if the internet browser allows it. A cookie usually contains a name of a domain, which it comes from, the time it is stored on the User's terminal device and a randomly selected individual number identifying the file. Information collected by means of such files will be stored for the purpose of maintaining the User's session within the website, and it will help to adjust products offered by OTCF to the individual preferences and actual needs of visitors to the Online Store. It also gives the opportunity to compile general statistics of visits to the products presented in the Online Store. The information stored or accessed does not change the configuration of the End-User's telecommunications terminal device or the software installed therein.
5. OTCF uses four types of cookies:
 1. Session cookies: at the end of a browser session or upon turning off a computer, the stored information is deleted from the memory of the User's terminal device. The session cookie mechanism does not allow downloading of any personal data or any confidential information from the User's computer.
 2. Persistent cookies: are stored in the memory of the User's terminal device and remain there until they are deleted or expired. The permanent cookie mechanism does not allow downloading any personal data or any confidential information from the User's computer.
 3. Own cookies: placed by OTCF.
 4. External cookies: placed by third parties, approved by OTCF, including cookies of the Google Analytics tools used to analyse activities of Users of the Online Store for statistical purposes.
6. OTCF uses its own cookies for:
 1. authentication of the User in the Online Store and provision of the User's session in the Online Store (after logging in), thanks to which the User does not have to re-enter the login and the password on every subpage of the Online Store;
 2. analyses and research, as well as the audience measurement audit, and in particular creation of anonymous statistics that help to understand how Users use the Online Store's website, which enables improvement of its structure and content.
7. OTCF uses external cookies for:
 1. popularization of the Online Store by means of the social network facebook.com (external cookie administrator: Facebook Inc., based in the USA, or Facebook Ireland, based in Ireland);
 2. collecting general and anonymous static data using analytical tools Google Analytics (external cookie administrator: Google Inc. based in the USA).

3. enabling the assessment of the correctness and effectiveness of advertising activities conducted using the AdWords and DoubleClick networks (external Google AdWords and DoubleClick cookie administrator: Google Inc. based in the USA), for the purpose of such services as:
 - o remarketing,
 - o categories of interest,
 - o similar customers,
 - o other types of advertising based on interests,
 - o demographic and location orientation.
8. The cookie mechanism is safe for the computers of the Users of the Online Store. In particular, it is not possible for viruses or other unwanted software or malware to get to the User's computers this way. Users have the option of restricting or disabling the access of cookies to computers in their browsers. If you use this option, you will be able to use the Online Store, apart from the functions that by their very nature require cookies. If the User does not agree to the use of cookies, he/she may at any time change the settings of these cookies by disabling the automatic use of cookies in your browser settings. Detailed information about the possibility and methods of using cookies is available in the settings of the software (web browser). Please be advised that limiting the use of cookies may affect some of the functionalities available on the website and prevent the proper functioning of the Online Store.
9. Cookies do not store information constituting personal data of the Users of the Online Store. Cookies are not used to identify the User.
10. The Online Store contains links and references to other websites. OTCF is not responsible for their privacy practices.
11. The cookie policy may be subject to change and OTCF will inform the Users about this fact one day in advance.
12. If you have any questions regarding the cookies policy, please contact us: support@outhorn.com